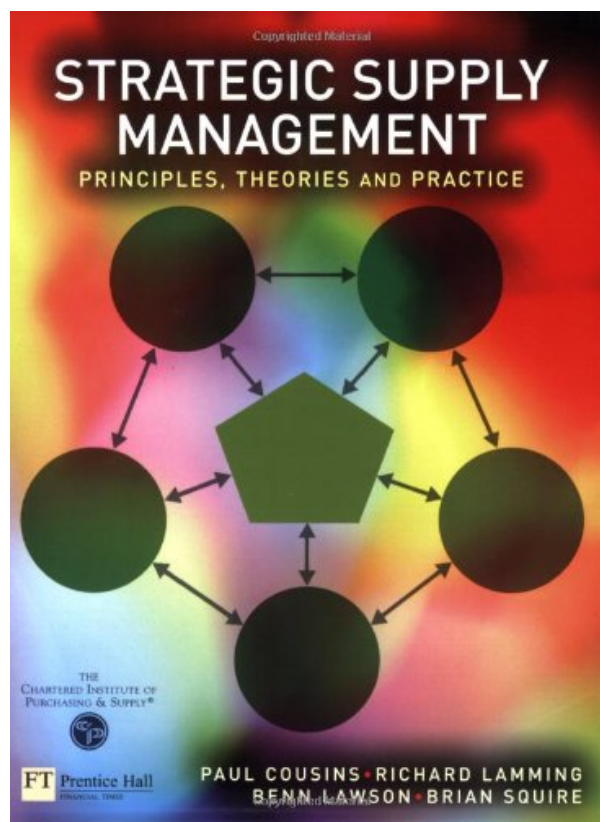
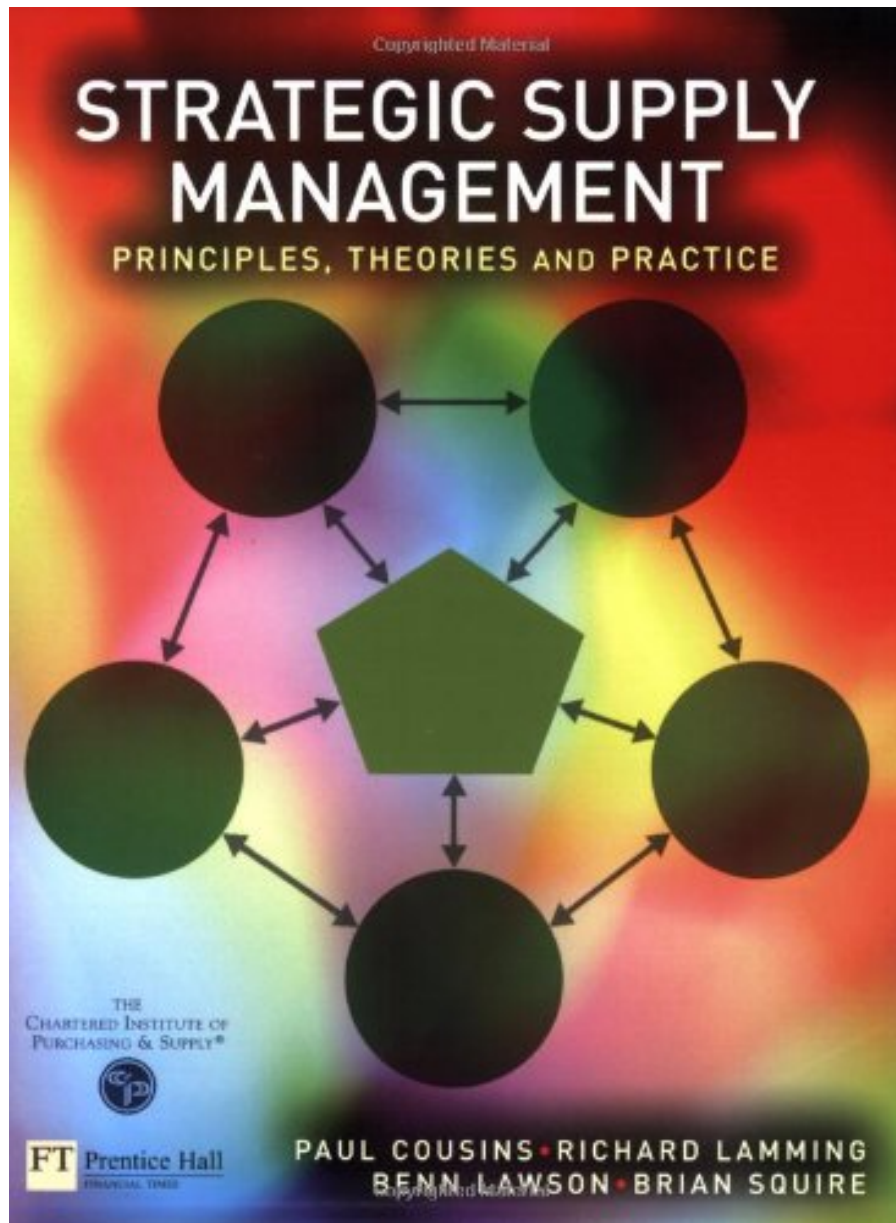


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From the Back Cover

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Bank of America University Distinguished Professor of Supply Chain Management

North Carolina State University

About the Authors

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This international text blends established theory and current practice to provide comprehensive strategic coverage of this wide and constantly developing area of supply management.

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